



For Immediate Release

## Beauty and the Best: Winco's New Premium Series Medical Recliners Aim to Inspire Healthcare Design

Winco Medical Furnishings proudly introduces the newly fashioned, Premium Series of Medical Recliners designed and engineered for lasting performance in patient treatment and recovery. Ideal for oncology, recovery and patient room needs, Winco's healthcare grade seating is beauty, ergonomics and durability for patient comfort during medical care. In addition, the company has expanded its upholstery capabilities to enable designer driven coordinates in multi-selection vinyl options.

No doubt, industry trends infer an ever-increasing demand for designs that create residential warmth, and more appealing surroundings. Winco's newly expanded options include an adjustable yet elegant neck pillow and styling with color options to encourage creative design. "At Winco, this new collection delivers on the promise of attractive looks, without compromising the high-performance durability expected in a commercial grade medical recliner", says Maria Burk, Product Marketing Manager. Winco also welcomes custom designs so that whatever inspires you, can be built.

Like many healthcare products, the medical recliner has transformed alongside healthcare trends with an evolving, more comprehensive focus on what it means to enable greater patient satisfaction. In today's terms, part of that evolution includes the way a patient perceives the built environment around them, whether their experience includes natural light, art on the walls, furniture or other factors that influence a positive impression and overall sense of well-being. Winco's experience touts a proven track record of lasting durability in tough environments. Winco's Premium Series demonstrates a variety of engineered solutions in ease of mobility, swing arm construction that enables navigation through doors, barrier-free patient transfer and features that enhance cleanability through enhanced access.

Winco was founded in furniture in 1946. "Decades of experience have shown us that while many elements can impact patient satisfaction, a medical recliner must enable a better patient and caregiver experience" says Tom Lorick, President. Ergonomic controls that make it easy for caregivers to assist and operate, simple for patients to use comfortably and for facilities to maintain are central to the three-fold promise of the Winco brand.

Visit [www.WincoMfg.com](http://www.WincoMfg.com) to experience the Art & Science of patient comfort offered by our Premium Series Recliner program including Inverness, Augustine and Verō. Consult our Winco in-house experts at 352-854-2929 to specify configurations and a large array of in-stock upholstery solids and prints that can combine to inspire your space.

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### About Winco Mfg., LLC

*Winco Mfg., LLC. manufactures the brands Winco Medical Furnishings and Transmotion by Winco in Ocala, Florida, USA. Transmotion by Winco includes a series of patient handling, transfer, and treatment Stretcher-Chairs used in surgical procedures, offering One patient, One Surface™ convenience. Winco Medical Furnishings also manufactures such healthcare essentials as privacy screens, task seating and treatment tables.*

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